

# Walpole Recreation Summer 2020

## Sponsorship Opportunities



**Walpole Day 2020  
CONCERTS ON THE COMMON  
SCREEN ON THE GREEN  
NATIONAL NIGHT OUT**



# Walpole Day

Walpole Day is Walpole Recreation's largest yearly event!

This event draws approximately 5,000 people each year to the heart of Walpole Center - with the main hub of activities located on Stone Field. Each Walpole Day celebration is kicked off with a parade that begins at Walpole High School, down Main Street, and wraps back around to Stone Field.

Over 100 local vendors join the festivities, joined by live music, a Kidz Zone, and much more! This year promises to be full of activities that celebrate all of our favorite things about Walpole!

**Walpole Day is scheduled for  
Saturday, May 9th, 2020  
from 11am - 3pm**



## Screen on the Green

In its fourth year, Screen on the Green is one of our newest Walpole Recreation summer events and quickly became a favorite among Walpole residents!

This is a great free family activity that takes place on Stone Field with a larger than life 21-foot inflatable movie screen! We've expanded our movie nights into bigger events including National Night Out!

## National Night Out

National Night Out is the newest event in our lineup!

We teamed up with our friends at the Walpole Fire Department for a summer block party on Stone Field that is entirely FREE to families! We have infatables, live music, and food trucks - with vendor spaces being invite only - that's right, you can't just sign up for this event like our others!



## Concerts on the Common

There's nothing better than the 8-weeks of summer where you know, every Tuesday, live music will fill the streets of Walpole Center with Walpole Recreation's Concerts on the Common Series!

This event is a summer staple in the Walpole Community and is a free event that hundreds of people enjoy each Tuesday night in July and August. This year's series is once again beginning with the musical stylings of Eleven - with Ed Jackowski and his crew helping us start our summer off right!

Other groups include favorites like 4Ever Fab, Backyard Swagger, Southbound Train, and the Sharon Big Bands!

**Concerts run every Tuesday from  
July 7th - August 25th.**



**National Night Out is always the first Tuesday in August  
Tuesday, August 4th, 2020 at 5:30pm  
NNO ends with a Screen on the Green Outdoor Movie**

# Walpole Recreation

## Summer 2020 Sponsorships

Investment Levels and Benefits	\$5,000	\$2,500	\$1,000	\$500	\$250
First right of refusal for Summer 2021 Presenting Sponsorship	<input type="checkbox"/>				
Presenting Sponsor Banner at the Walpole Day Parade	<input type="checkbox"/>				
Logo/Business listed as Presenting Summer Sponsor on Staff Shirts	<input type="checkbox"/>				
Logo included on Walpole Day Digital Billboard Advertisement (N. Facing (400,000 impressions daily, S. Facing, 300,000 impressions daily)	<input type="checkbox"/>				
Logo included on Town Common Banners (minimum 6 weeks)	<input type="checkbox"/>				
10 x 10 Booth Space at National Night Out. Logo included in all NNO Advertising	<input type="checkbox"/>	<input type="checkbox"/>			
Sponsorship Recognized at Outdoor Movie Series - Screen on the Green	3 Movies	1 Movies			
Sponsorship Acknowledged in Social Media Postings	At least 6 Postings	At least 3 Postings	At least 1 Posting		
Walpole Day 2020 Kidz Zone Admissions	10 Admissions	5 Admissions	3 Admissions		
Sponsorship Recognized at Concerts on the Common	8 Concerts	4 Concerts	2 Concerts	1 Concert	
Advertisement Space in Walpole Recreation Brochure (Summer <u>or</u> Fall)	Full page ad space	1/4 page ad space	1/4 page ad space	Small logo only	
Sponsorship listed in Walpole Day Feature of Hometown Weekly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10x10 Booth Space at Walpole Day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Walpole Recreation Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo included in weekly "Community Bulletin" E-mail blasts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**To guarantee inclusion into the Summer Walpole Recreation Guide and to be included in all Marketing Materials associated with your respective Sponsorship Investment, sponsorships must be received by April 10, 2020.**

# Walpole Recreation Summer 2020 Sponsorships

- ☐ \$5,000 - Endless Summer Presenting Sponsor
- ☐ \$2,500 - Soak Up the Sun Summer Sponsor
- ☐ \$1,000 - Pink Flamingo Summer Sponsor
- ☐ \$500 - Sweet Tea Summer Sponsor
- ☐ \$250 - Friend for the Summer

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please make checks payable to the Town of Walpole and return to:

Walpole Recreation Department  
Attention: Arielle Carney  
135 School Street  
Walpole, MA 02081

Deadline for sponsorship inclusion in the Summer Walpole Recreation Guide is  
April 10th, 2020

(Sponsors who invest in Summer with Walpole Recreation after April 10th 2020, will receive  
advertising space in the Fall Walpole Recreation Guide.)

**Check out Walpole Recreation on:**



Contact Arielle Carney at [acarney@walpole-ma.gov](mailto:acarney@walpole-ma.gov) or 508-660-6371  
regarding Summer 2020 Sponsorships!